

# L'Italia nel mondo ... il mondo nell'Italia

*Un'università aperta al mondo: le dimensioni dell'internazionalizzazione*

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Contributo di

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# Decision Drivers for IS

- **Course Content** [Students look both at the quality of teaching, as well as at the way teaching itself is delivered (seminars vs. lectures, or mixed), and verify the forms of assessment. They are of course interested in courses that, together with the mandatory academic content, are capable to deliver elements of novelty]
- **Employability** [Ensuring that students are well-equipped for post graduate work, in their chosen faculty, is a key aspect of higher education. Focusing on employability helps universities to attract and retain high quality students and maintain a [competitive advantage](#) in the global market as a result]
- **Internships** [Availability of, and accessibility to, internships, often help international prospects deciding in favour of an institution]
- **Language** [the majority of prospects consider only countries where they already master the language in which academic courses are taught]
- **Application requirements** [Prospective students carefully evaluate the institution's application requirements, i.e. whether an international certification (SAT, GRE, GMAT, etc.) is needed or not, what is the required level of the vehicular language, as well as whether the university requires an application fee]
- **Finances** [A reliable student checks the overall cost of the study abroad experience in detail well before applying]
- **International relations** [an institution's good international network always impresses a prospective student. Apart from being attracted by the very idea to spend a semester abroad while studying, prospects value a great deal double and joint degrees (DJDs)]
- **Extracurricular considerations** [Students love to cultivate their hobbies, sports, and cultural interest while attending university, and regularly check if they will still be able to do these things when heading abroad.]

# Strenghtnesses and weaknesses of IT HEIs

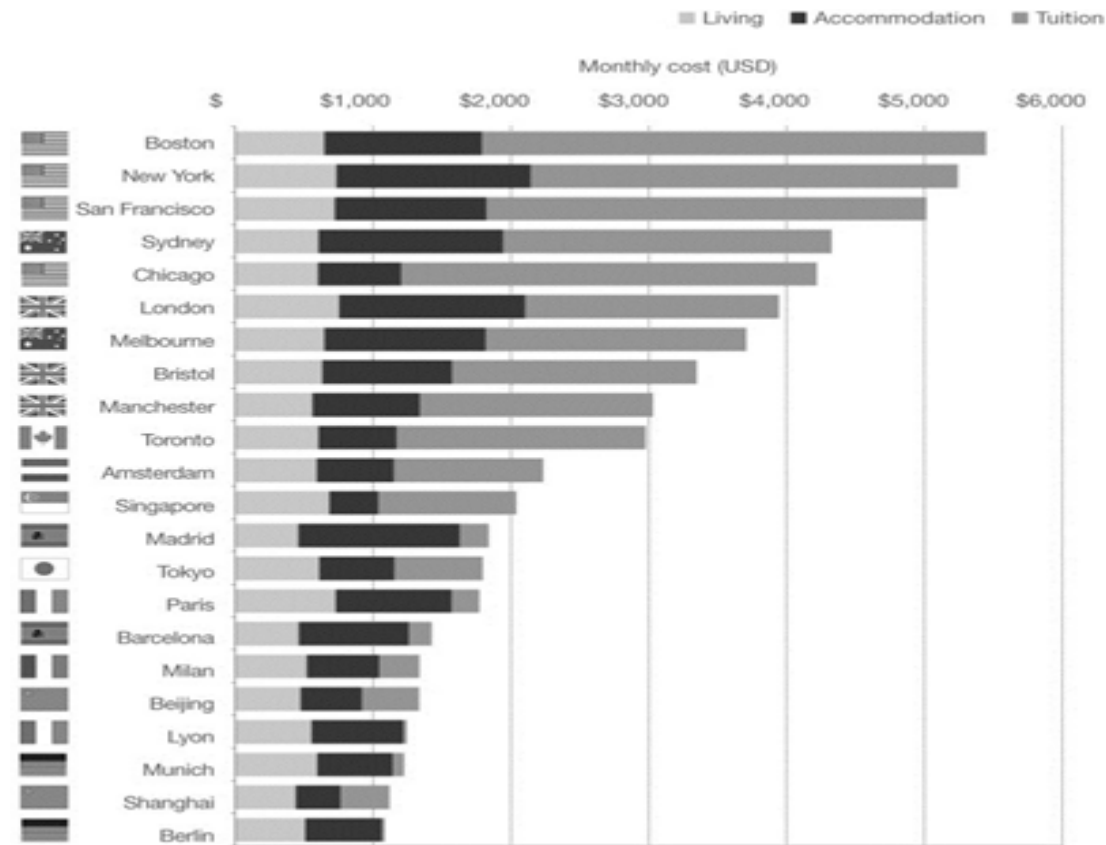
- **Strenghtnesses**

- Costs
- Italian taught courses
- Living conditions
- Specific rankings

- **Weaknesses**

- English taught courses (especially BA courses)
- Working while studying
- Job opportunities for graduates
- Global rankings

# Italian institutions can leverage the lower costs of studying in the Country



Source: Verbalist Education

<https://verbalistseducation.com/2016/10/19/what-are-the-costs-of-study-for-major-cities-around-the-world/>

# Main typologies of courses chosen by international students

## Bachelor

| rank | Italian classification | enrolled a.y. 17 -18 | course                        | % of total |
|------|------------------------|----------------------|-------------------------------|------------|
| 1    | L-18                   | 7.806                | Business administration       | 15,08%     |
| 2    | L-11                   | 4.463                | Modern Languages and Cultures | 8,62%      |
| 3    | L-9                    | 4.106                | Industrial Engineering        | 7,93%      |
| 4    | L-8                    | 3.340                | Information Engineering       | 6,45%      |
| 5    | L-33                   | 3.065                | Mechanic Engineering          | 5,92%      |
| 6    | L-12                   | 2.744                | Linguistics                   | 5,30%      |
| 7    | L-36                   | 2.567                | Political and Int'l Sciences  | 4,96%      |
| 8    | L-20                   | 1.760                | Communication                 | 3,40%      |
| 9    | L-31                   | 1.626                | Computer Science              | 3,14%      |
| 10   | L-7                    | 1.233                | Civil Engineering             | 2,38%      |
| 11   | L-19                   | 1.227                | Education                     | 2,37%      |
| 12   | L-17                   | 1.204                | Architecture                  | 2,33%      |
| 13   | L-14                   | 1.097                | Law                           | 2,12%      |
| 14   | L-24                   | 952                  | Psychology                    | 1,84%      |
| 15   | L-15                   | 846                  | Tourism                       | 1,63%      |
| 16   | L-3                    | 722                  | Physics                       | 1,39%      |
| 17   | L-4                    | 665                  | Industrial design             | 1,28%      |
| 18   | L-39                   | 650                  | Social Sciences               | 1,26%      |
| 19   | L-10                   | 611                  | Italian Literature            | 1,18%      |
| 20   | L-16                   | 480                  | Communication Sciences        | 0,93%      |

## Master

| rank | Italian classification | enrolled a.y. 17 -18 | course                  | % of total |
|------|------------------------|----------------------|-------------------------|------------|
| 1    | LM-41                  | 3530                 | Medicine                | 10,22%     |
| 2    | LMG/01                 | 2970                 | Law                     | 8,60%      |
| 3    | LM-77                  | 2964                 | Business administration | 8,58%      |
| 4    | LM-13                  | 2126                 | Pharmacy                | 6,15%      |
| 5    | LM-4                   | 1851                 | Industrial design       | 5,36%      |
| 6    | LM-56                  | 1244                 | Economics               | 3,60%      |
| 7    | LM-33                  | 1171                 | Mechanical engineering  | 3,39%      |
| 8    | LM-12                  | 956                  | Design                  | 2,77%      |
| 9    | LM-31                  | 891                  | Management engineering  | 2,58%      |
| 10   | LM-23                  | 844                  | Civil engineering       | 2,44%      |
| 11   | LM-52                  | 835                  | International relations | 2,42%      |
| 12   | LM-32                  | 735                  | Computer engineering    | 2,13%      |
| 13   | LM-4 C.U.              | 665                  | Architecture (5 years)  | 1,92%      |

Source: Italian ministry of Education (MIUR) -

<http://dati.ustat.miur.it/dataset/2017-18-iscritti-e-immatricolati>